

MATTHEW ROWLAND

Musical theatre creative and performer with over fourteen years in the industry, including West End credits, international tours and screen work.

Currently Resident Director of Matilda the Musical, UK & Ireland Tour.



Photo: Harry Livingstone

DIRECTING & CHOREOGRAPHY

2025-27	MATILDA THE MUSICAL Resident Director · UK & Ireland Tour
2025	URINETOWN Director & Choreographer · Bird College
2024	JOSEPH Assistant Director & Choreographer · UK Tour
2024	DAY BY DAY: A CELEBRATION OF VICTORIA WOOD Creator, Director & Choreographer · Bird College
2023	GYPSY Choreographer · Bird College
2016	THE ROBBING CLASS Director & Dramaturg · Spotlight Theatre
2015	JANIE DEE: DEE-LICIOUS, LIGHTFUL AND LOVELY! Director · The Crazy Coqs at Brasserie Zédel
2014-16	CHARLIE AND THE CHOCOLATE FACTORY Children's Director · Theatre Royal Drury Lane
2013-14	PUTTING IT TOGETHER Choreographer · St James Theatre, West End

TEACHING, LEADERSHIP & DESIGN

Vibe Arts Theatre School, Principal & Co-Founder, 2016–now.
Saturday musical theatre school, also coaching over 150 pupils a week in LAMDA, with school clubs and holiday workshops.

Disney Theatrical Group, Teaching Artist, 2022–now

Guest Teacher, Royal Academy of Music, London Studio Centre, Emil Dale Academy and others

Scribble & Sprout, Graphic & Website Design, 2024–now

TRAINING & CERTIFICATES

ArtsEd London, First Class BA (Hons) Musical Theatre, 2012

Valid Enhanced Self-Updating DBS Check · Paediatric First Aid
Emergency First Aid at Work
Level 3 CPD Certificate in Safeguarding Children
Anti-Racism Training, Russell Clare Associates
Full Clean Driving Licence

STAGE

2023-24	MATILDA THE MUSICAL Mr Wormwood · International Tour
2022-23	NATIVITY! THE MUSICAL Gordon Shakespeare · Birmingham Rep
2021-22	SCHOOL OF ROCK Ned Schneebly · UK & Ireland Tour
2019-21	JOSEPH Swing, Understudy Simeon · London Palladium
2019-20	WAITRESS Swing, Understudy Dr Pomatter & Ogie · Adelphi Theatre
2018-19	CATS Skimbleshanks · International Tour
2016-17	MATILDA THE MUSICAL Doctor, Understudy Mr Wormwood & Rudolpho · Cambridge Theatre
2014-16	CHARLIE AND THE CHOCOLATE FACTORY Violet Beauregarde's Agent, Understudy Mr Beauregarde · Theatre Royal Drury Lane
2014	TABOO: 10TH ANNIVERSARY CONCERT Boy George · 54 Below, New York
2013	DARLING OF THE DAY Alf · Union Theatre
2012	TABOO Boy George · Brixton Club House · BroadwayWorld UK Award nominee

SCREEN

2025	BEAT Steve Thomas · Web series · Best Web Series winner, Leicester Film Festival & Indie Filmmaker Showcase
2020	DEREK AND DEBS Derek · Lockdown comedy series, co-creator